



SHIRE OF  
**HARVEY**  
*A Breath of Fresh Air*

# Shire of Harvey

Advocacy Priorities

2020-2021

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VISION

“Together,  
towards a better  
lifestyle”

**We value:**

Effective stewardship of our environment and heritage;

A safe community that has a strong community spirit and sense of belonging;

Effective communication and cooperation;

Strong leaders and fair decisions; and

Our heritage – acknowledging our history in creating our future.

**We are committed to being an inclusive, enterprising and engaging community that:**

Actively works together and respects each other;

Acts with honesty, integrity and fairness; and

Is open-minded, approachable, tolerant and responsive.



# Acknowledgement of Country

The Shire of Harvey acknowledges the traditional custodians of the land and their continuing connection to land, waters and community. We pay our respects to all members of the Aboriginal communities and their cultures; and to Elders both past and present.







## Elected Members of Council

The Council of the Shire of Harvey is made up of 13 elected representatives, with the President and the Deputy President elected by the Council following each ordinary Local Government election.

The Council operates on an Agenda Briefing/ Ordinary Council Meeting structure to conduct its meetings. The Agenda Briefing Session is for Elected Members and interested residents to become more informed on matters prior to formal consideration and decision on the matter at the Ordinary Council Meeting.



**Cr Paul Gillett**  
SHIRE PRESIDENT



Cr Francis Burgoyne  
DEPUTY PRESIDENT



Cr Bill Adams



Cr John Bromham



Cr Paul Beech



Cr Michelle Boylan



Cr Michelle Campbell



Cr Robyn Coleman



Cr Craig Carbone



Cr Wendy Dickinson



Cr Tania Jackson



Cr Amanda Lovitt



Cr Derrick Simpson



# Snapshot of the Shire

The Shire of Harvey is diverse in people, place and activity. It is a rapidly growing region with a population set to double in the next 40 years. Here's a snapshot of the Shire over the last year.

## Social



**27,975<sup>^</sup>**

People living in the Shire of Harvey



**2.2%\***

Aboriginal and Torres Strait Islanders



**38\***

Median age



**\$1,553\***

Median weekly household income



**27%\***

Residents born overseas



**43%\***

Households with a mortgage



**11,379**

Dwellings



**16**

Schools



**4**

Libraries



**2**

Leisure and Recreation Centres



**65%**

Waste diverted from landfill



**1,766 km<sup>2</sup>**

Total area



**42 km**

Coastline



**140 km**

Distance from Perth

## Economic



**7.7%\***

Unemployment rate



**\$1,453m**

(0.6% of WA's)+

Gross regional product



**1,574<sup>^</sup>**

Local businesses



**\$369,000<sup>#</sup>**

Median housing value



**12,583**

Rateable properties



**\$21,877,333**

Rates income



**Manufacturing\***

Largest employer

### Sources

<sup>^</sup>ABS ERP 2019

\*ABS Census 2016

+idcommunity

#REIWA



SHIRE OF  
HARVEY

# Economic Overview

The Shire of Harvey has a vibrant local economy with a high proportion of export activity that makes a significant contribution to the regional and state economy as demonstrated through the key following key statistics.

27,798



Estimated Residential  
Population in 2018

\$4 billion



Output

14%

Of South West output

3.1%



Annual average growth rate

3rd largest



Contributor to regional output after  
Bunbury and Busselton

\$2.4 billion



Value of exports

1,579



Businesses

8,627



Local jobs in 2018

23%



Of South West exports

Top employing industries:



Manufacturing (mining & food)



Education (primary & secondary)



Agriculture (fruit & vegetable, dairy & beef)



# Advocacy Priorities

## 1 **Harvey Hub**

Creation of a dynamic Library and Civic Centre to create a fit-for-purpose Community Hub catering for population needs and growth of the Shire.

## 2 **Brunswick River Cottages Stage 3 Development**

To construct an additional 12 independent low cost living units and an integrated community centre at the Brunswick River Cottages site.

## 3 **Yarloop Workshops Stage 2**

A Master Plan for the redevelopment of the Railway Workshops destroyed in 2016 bush fires.

## 4 **Leschenault Leisure Centre Expansion**

Expand the Leschenault Leisure Centre to cater for Australind/Leschenault-Treendale's exponential population growth and Western Australia's developing sport tourism market.

## 5 **Harvey Trails and Adventure Precinct**

An opportunity exists to enhance the trails experience into the Shire of Harvey to maximise the economic benefit of MTB to the Harvey region.

## 6 **Marriott Road Upgrade**

Upgrade Marriott Road from Forrest Highway to Kemerton Road for the anticipated exponential increase in heavy vehicle movements resulting from the new lithium processing facility currently under construction.

## 7 **Ridley Place Foreshore**

To activate public spaces and provide additional community facilities to encourage tourism and resident visitation.

## 8 **Harvey Senior Citizens Centre Upgrade**

This upgrade will meet both the current and future needs of the Harvey seniors population.

## 9 **Binningup Beach Development**

To increase beachfront parking and community facilities to encourage tourism and resident visitation.

# Harvey Hub



## Project overview

*Providing a resilient community heart to achieve a sustainable regional town.*

The Community Hub redevelopment project in Harvey will include the creation of a dynamic Library and Civic Centre to create a fit-for-purpose Community Hub. Incorporation of the Harvey Community Resource Centre, Harvey Community Radio and other facilities will cater for growing population needs.

The current Community Precinct is at the heart of the Shire, with strong links to all community infrastructure. The redevelopment of this precinct will create a path to the future while celebrating the agricultural history of the district. This regional area reflects growth, enterprise and sustainability, all values that the new Hub will engender and promote.

Heritage buildings within the Community Precinct in Harvey will be rejuvenated by repurposing and updating the facilities to become flexible spaces, with a multitude of community and civic uses.

The Shire of Harvey has been active in informal meetings with all of the community groups, both in the town and the Shire as a whole. A precinct Master Plan and feasibility study has been procured. A preliminary amount of \$200,000 was allocated for the preliminary consultancy, with estimates of the final development being determined by the documentation.



**\$14 million**

The Shire of Harvey has committed funding to the development, and will actively pursue grant application avenues to achieve the required budget. We are seeking \$7 million in funding support to develop the full scope of the proposal to enable the Shire to cater for a modern and dynamic facility that benefits the growing community now and into the future.

### Future hub – Australind

In recognising the requirement to service our significantly growing population in the southern end of the Shire, a feasibility and location assessment for a civic and community development in Australind is in progress.

## Key points

- As one of Western Australia's fastest growing communities, the Shire's population is set to double over the next 30 years.





# Brunswick River Cottages Stage 3 Development

## Project overview

*To provide place-based age-appropriate affordable living in regional Western Australia.*

To construct an additional 12 independent low cost living units, an integrated community centre and preparatory site works and infrastructure at the Brunswick River Cottages site located in Brunswick Junction.

This project will address the shortage of age-appropriate accommodation in Brunswick Junction and support and build social capital in regional Western Australia by retaining seniors, and their rich volunteering and mentoring attributes.

Brunswick River Cottages Stage 3 development is ready to start.

This project will provide:

- Affordable accommodation for Aboriginal people over the age of 55 (other people over the age of 65).
- Retain over 55s in the community.
- Attract new people to the community.
- Support the Brunswick Junction economy.
- Incorporate a high quality design and low carbon footprint.

- Complete economically and environmentally sustainable development.
- Enhance the local community and support activities through having an active over 55s population.



**\$5 million**

## Key points

- To provide older people with opportunities to live healthy, positive and productive lives, connected to and participating in their local community for as long as possible.
- Creation of approximately 20 FTEs during the 12-month construction phase.
- Direct expenditure during the construction phase will have a broader impact on South West regional economic output with direct and flow-on benefits to regional suppliers estimated to be \$9.516 million.



# Yarloop Workshops

## Stage 2

### Project overview

*Encourage economic growth, community interaction and tourism with the redevelopment of fire-impacted infrastructure.*

The first stage of the project covers the protection of the surviving machinery housed in the original Steam Workshop. This initial interpretive centre will include a small exhibit and background to the history of the site, the timber industry and the fire of 2016.

The second stage of the development has been designed to showcase the functionality of the Workshops, using artefacts gleaned from private collectors and the surviving artefacts identified by State Heritage Council. The museum will house a 1:8 scaled model of the original development, include a section of historical recordings, watch videos of the trains and Workshop in action. It will also include visitor-friendly interactive displays designed to entice tourism.

The Master Plan for the redevelopment of the Railway Workshops destroyed in 2016 was approved for progression by Council early in 2020, with documentation being completed for the first stage of the Museum Complex. Stage 2 incorporates the main museum centre, and will house iconic machinery which survived the fire. The main exhibits are in the process of being restored by the members of the curating body, the Yarloop Workshop Inc.

The Shire has allocated \$5 million to Stage 1 and Stage 2 Interpretive Centre development. Grant funding is being applied for from private entities.

We are seeking an additional \$5 million in funding to support this historical redevelopment.



**\$10 million**

### Key points

- To encourage tourism and resident visitation through the redevelopment of an Interpretive Centre within the footprint of the previous world heritage interpretive facility.
- After school activities for younger children will be increased by the development of the outdoor spaces and gardens, which will be open to the public.





# Leschenault Leisure Centre Expansion

## Project overview

*Promoting participation and achievement in sport and recreation to support a healthy lifestyle for all Western Australians.*

The Leschenault Leisure Centre (LLC) is the premier sporting and aquatic centre in the Shire of Harvey and a leading South West sporting facility. The LLC Extension project will allow the centre to maintain this position and provide crucial sporting facilities for one of Western Australia's fastest growing communities.

The LLC Expansion project will include construction of two additional courts, associated spectator seating, storage, administration and an upgrade to amenities required to service the additional capacity.

The Centre has undergone a number of stages of development with two wooden courts being constructed in 1990 as Stage 2 and two additional Pulastic courts constructed in 2000 as part of Stage 3.

The current four court multi-sport venue is utilised seasonally by two major sporting associations to conduct local basketball and netball competitions for between 400 and 600 registered players. The associations also utilise a shared administration office to manage competition game fixtures, timekeeping and club development and storage of uniforms and equipment.

The facilities have experienced a significant increase in demand from existing affiliated clubs and associations. Demand for use of the facilities have also been received from user groups from outside the Shire of Harvey.

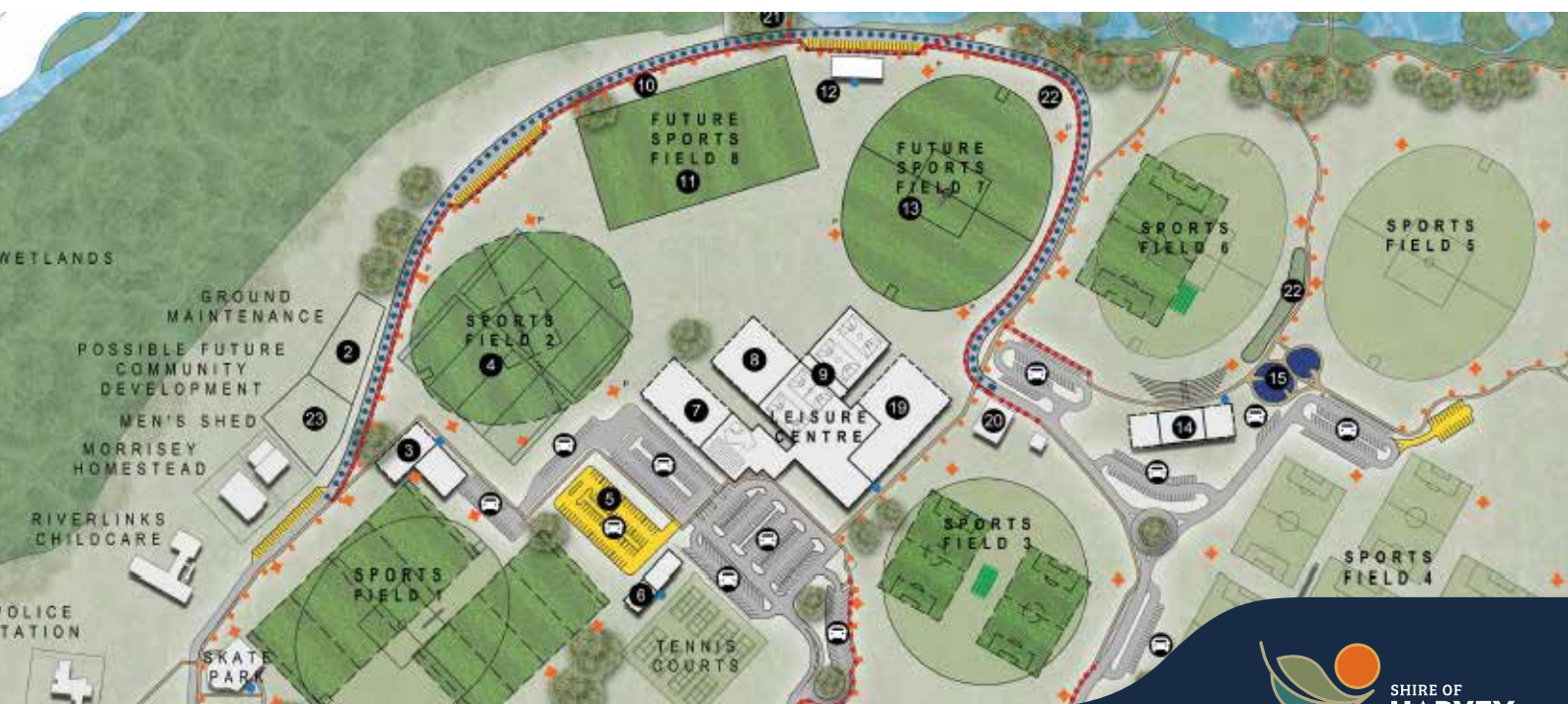
A full consultation process was conducted to inform a Master Plan for this site that was endorsed by Council in 2019. 2020-21 concept planning is nearing completion with funding allocated in the 2021-22 annual budget to commence construction, subject to further funding support.

 **\$6 million**



### Key points

- The Shire's population is approximately 27,798 and is the seventh largest Local Government on population outside the metropolitan area.
- Planning is underway to create an additional 5,000 residential lots over the next 10 to 15 years. The projected population increase is conservatively estimated to be in the order of 13,000.



# Harvey Trails and Adventure Precinct

## Project overview

*"Harvey is a large rural town set in the foothills of the Darling Range and has an excellent opportunity to develop mountain bike facilities close to the town centre." South West Mountain Bike Master Plan 2017.*

An opportunity exists to enhance the trails experience into the Shire of Harvey to maximise the economic benefit of MTB to the Harvey region, activate existing adventure facilities, provide riders with an appealing visitor experience and support trail development in the neighbouring locations of Collie and Dwellingup.

The development of trails in the Harvey Region was identified as a priority in the South West Mountain Bike Master Plan 2017, including connecting Harvey with Logue Brook Dam and the existing Munda Biddi Trail, to create a new 75km three-day, two-night loop trail starting and finishing in Harvey.

Stage 1: Munda Biddi Harvey Spur will take adventure riders and families from the Munda Biddi Trail to Harvey's town centre past some of the most iconic scenery in the region, including the Harvey Dam. Due to Harvey's undulating topography, it will provide an exciting downhill descent ride, filling a critical gap in Western Australia's downhill trail opportunities and event venues.

Importantly, the Harvey Spur will drive riders into Harvey to access accommodation, hospitality and retail businesses. Tourism Futures South West notes that key drivers for MTBs, include access to eat and drink options, and comfortable accommodation.

Riders will also have the opportunity to advantage of the new bike-friendly Australind passenger rail service.

### Future stages:

Stage 2: Logue Brook - Clarke State Forest – Munda Biddi Harvey Spur North - Harvey Dam Trails and Connection Links:

- Clarke State Forest Trail Network and Challenge Park.
- Adventure Trails connecting Logue Brook Dam, Clarke Forest Trail Network and Harvey Dam with the Munda Biddi Spur and the town of Harvey, including finalising infrastructure for a three-day loop.

Stage 3: Munda Biddi Harvey Spur South: Spur from Harvey, through Wokalup, Mornington to the Munda Biddi Trail.

 **\$3 million**

### Key points

- Stage 1: A 14.5km spur off the Munda Biddi Trail linking it with Harvey Dam and the town of Harvey.
- The Spur will use existing reserves, forestry trails and unsealed roads, travelling past the Harvey Visitor Centre and into the town of Harvey.
- Generate regional economic growth by revitalising the Harvey region, boost spending at local businesses and create jobs.
- MTB total trip expenditure is approximately \$2,000 per domestic cycle tourist.





# Marriot Road Upgrade

## Project overview

*Drive Economic Growth by providing an improved level of transport infrastructure.*

Marriott Road runs east west for approximately 14km and links Forrest Highway with South Western Highway and provides access to the Kemerton Strategic Industrial Area (KSIA).

The recent accelerated Marriott Road surface deterioration has been impacted by the Albemarle Lithium Plant construction in the KSIA.

More than 700,000 tonnes of material was recently trucked in over a relatively short period of time during the construction of the Lithium Plant.

Prior to the Lithium Plant development, there were 120 heavy truck movements per day and the construction has increased this to 290 truck movements per day.

Given the road's strategic importance and predicted heavy vehicle traffic generation the road width should comprise of a 12m wide seal, including a 7m wide carriageway with two 2.5m wide sealed shoulders.

An assessment of the road has been undertaken and reconstruction of Marriott Road from Forrest Highway to Kemerton Road has been identified.

An upgrade to the road will prolong its useful life and provide an improved level of service for the anticipated exponential increase in heavy vehicle movements resulting from the new lithium processing facility currently under construction.

 **\$4 million**

### Key points

- Prior to the development, the total weekday traffic volume on Marriott Road was 1,400vpd with approximately 120 heavy truck movements per day.
- Albemarle will have a capacity of 50,000 tonnes of lithium hydroxide per year and create more than 300 operational jobs.
- When the plant is operational Marriott Road will be used to transport over 1 million tonnes of material per annum.
- Reconstruction of 4km of road from Forrest Highway to Kemerton Road will cost in the order of \$4 million.



# Ridley Place Foreshore



## Project overview

*Encourage physical activity, promote tourism and resident populations to interact with natural assets and public open space.*

Ridley Place Foreshore is located in Australind on the Leschenault Estuary. More than 50 per cent of the Shire's growing community reside in the Australind Leschenault area.

The project is Australind's flagship urban renewal and Leschenault Estuary foreshore activation initiative.

It will assist in further developing the area as a premier destination based on its distinct characteristics and natural assets including the unique Leschenault Estuary.

The Shire has developed the Ridley Place Master Plan and recently, as part of the Master Plan, constructed a new popular nature play area on the Ridley Place Foreshore Reserve.

Also included in the Master Plan is the development of a café/restaurant which is currently in progress. This will create a focal point for not only the residents but also for the many visitors to the area.

This project is a key link in the development of neighbouring shires and other planned recreational improvements in the Shire of Harvey.

The Shire of Harvey has committed \$500,000 over 2020-2022 for the foreshore's future development.

The Shire is seeking funding support of \$250,000.



**\$750,000**



### Key points

- To activate public spaces and provide additional community facilities to encourage tourism and resident visitation.
- To provide improved amenities to complement the proposed Ridley Place Café/Restaurant development.
- Develop tourism opportunities through recreational improvements to the Eaton/Australind Historic walk trail including the provision of parks furniture and safe crossing points.





# Harvey Senior Citizens Centre Upgrade

## Project overview

*Harnessing an age-friendly approach to meet the needs of seniors living in the Shire of Harvey.*

The Harvey Senior Citizens Centre provides a meeting place for people aged over 65 in the Harvey district.

With over 300 current members, the space is continually activated every week with a range of social and wellbeing activities. However, with a growing proportion of seniors living in Harvey, the Centre is experiencing an increase in the demand for services and is unable to cater for this potential growth in its membership base.

In July 2020, recognising this pressure with regard to the building's capacity, the Shire of Harvey prioritised upgrades to the Harvey Senior Citizens Centre.

This upgrade will meet both the current and future needs of Harvey seniors population.

The scope of works for the project includes extending the building footprint in order to create additional office space and a large social area, as well as an accessible toilet.

The Harvey Senior Citizens Centre Upgrade project will contribute to one of the aspirations referenced in the Shire's Strategic Community Plan 2017 – 2027 which is to make Harvey an age friendly town.

The age friendly approach is the World Health Organisation's globally recognised model for developing appropriate responses to ageing, tailored to local conditions.

It is an approach that has been adopted by the Western Australian State Government since 2006.

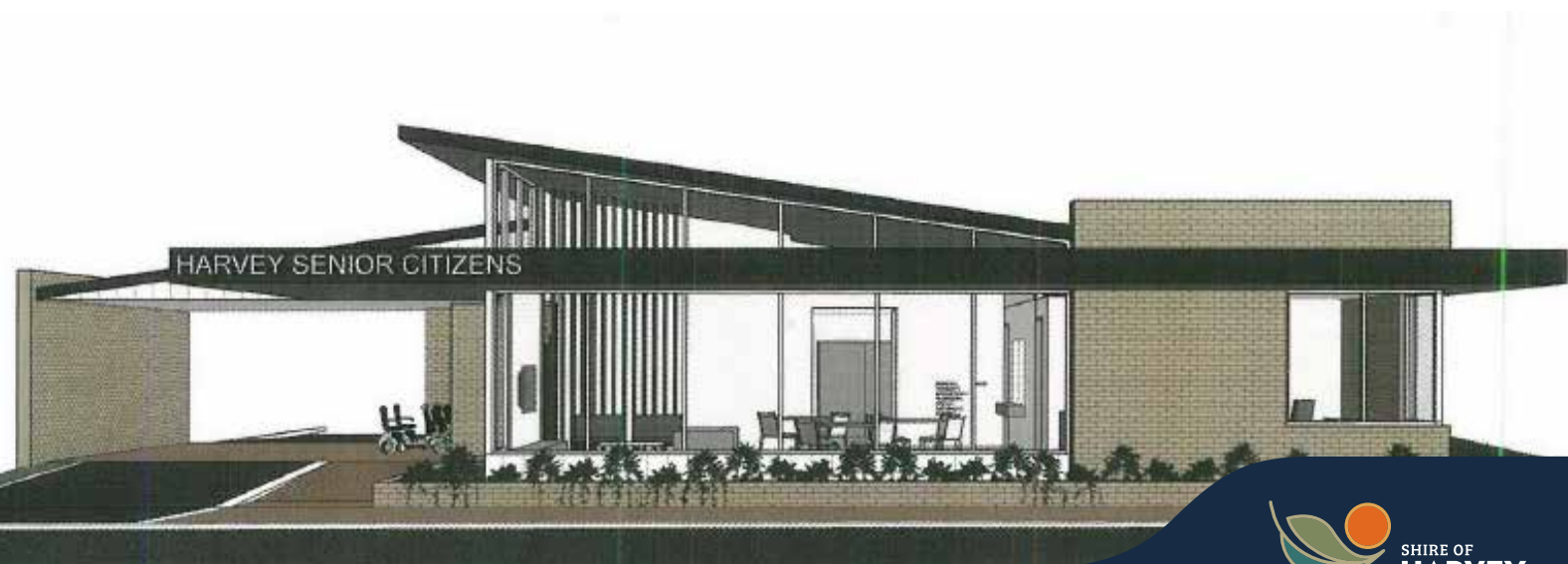
In support of this, the Shire adopted the Greater Bunbury Age Friendly Strategy which recognises that both physical and social environments are key determinants of whether people can remain healthy, independent and autonomous long into their old age.

 **\$610,000**



### Key points

- By 2050, around one quarter of Australians will be over the age of 65.
- The Harvey District has a higher proportion of persons aged 60 years or older than the rest of the Shire of Harvey.
- Percentage of seniors in the District was 26.4% in 2018, compared to 12.1% in 2016 and 7.8% in 2011.
- Harvey Senior Citizens Centre membership is just over 300 and is growing steadily. However, this number represents about a third of seniors who could be accessing the service.



# Binningup Beach Development

## Project overview

*Encourage tourist and resident populations to interact with natural assets and public open spaces whilst protecting the environment.*

This project will develop Binningup as a tourist destination based on its distinct characteristics and natural assets.

Tourism WA recognises the town's enormous tourism potential "A well-kept local secret, Binningup is blessed with a 40km stretch of white sandy beach, much of which is sheltered by reefs, creating ideal conditions for swimming, snorkelling, scuba diving, boating and beach fishing."

Revitalising community infrastructure and amenity upgrades to the foreshore, will enhance users' experience and provide opportunities to interact with the natural setting with low impact coastal trails.

The Binningup Beach is perfectly located 150km south of Perth with provisions of alternative and safe recreational opportunities.

The protection and care of the coastline and walkways together with infrastructure and amenity upgrades to the main Binningup Beach Development site will provide a unique country coastal experience.

Community representatives indicate a desire to retain or improve existing levels of beach access,

including launching sites and beach activities that maintain the ecological values of the Harvey coast.

The Shire is seeking \$450,000 in funding support to implement a staged development of the site. In 2021-2022 these works will include building improvements to the Surf Life Saving Club.

 **\$900,000**



### Key points

- Surf Life Saving Clubs (SLSCs) contribute to the community's surf and ocean safety, public education, physical fitness and youth leadership and programs.
- 120 juniors take part in weekend training days, updates of First Aid treatment and ongoing Surf Lifesaving training.
- This development will feature coastal trails from Myalup to Binningup and through to Australind.





# From the CEO

**The Advocacy Priorities for the Shire of Harvey looks to encourage investment in key strategic projects which will support jobs in the region whilst building on the enviable lifestyle opportunities that come with living in the South West of Western Australia.**



The Shire of Harvey is entering an exciting growth stage and is committed to creating a strategic agenda that promotes sustainable social and economic growth.

Rapid population growth of 3.24 per cent per annum over the past 10 years is set to continue within the Shire, creating challenges and opportunities as the community adjusts to a new level of demand for services and infrastructure.

Our sustained growth is linked closely to derived community benefit, with the district providing not only desirable places to live but employment for local people, by local industry and commerce.

Our Advisory Priorities seek to support the community whilst stimulating the economy and we welcome you to share our aspirations for a vibrant and sustainable future.

*Annie Riordan.*

## Contact us

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