

Strategic Community Plan 2021 - 2031

Together, towards an even better lifestyle

Diversified Economy



A diversified and thriving economy that offers a wide range of business and work opportunities as well as consumer choice

Connected Communities



A safe, accessible and connected community where everyone has the opportunity to contribute and belong

Protected Natural Environment



A natural environment that is highly valued, protected and enjoyed

Sustainable Built Environment



A liveable, sustainable and well-designed built environment that is accessible to all

Effective Civic Leadership



A representative leadership that is future thinking, transparent and accountable

Objectives

- 1.1** The Shire is a tourist destination of choice
- 1.2** Create a business friendly environment to support and attract investment, competition and productivity
- 1.3** Sustainable urban, rural and industrial development
- 1.4** Appropriate infrastructure is in place to support economic growth
- 1.5** Enhanced education and training opportunities

Objectives

- 2.1** People are supported through all stages of life
- 2.2** A community where people are safe
- 2.3** Active and resilient community groups and volunteers
- 2.4** Noongar people are at the centre of conversations
- 2.5** Equity for all people
- 2.6** The creative talent and cultural diversity of the community is recognised, supported and celebrated
- 2.7** An active and healthy community

Objectives

- 3.1** Adopt and encourage sustainable development practices
- 3.2** Natural habitats, ecosystems and reserves are managed and protected
- 3.3** Sustainable resource use and waste management
- 3.4** Healthy waterways and coastal zones

Objectives

- 4.1** Playgrounds and parks are vibrant, accessible and well maintained
- 4.2** A connected and well maintained network of local roads, footpaths, cycleways and trails
- 4.3** Shopping precincts and residential areas are well presented and accessible, with development enhancing their character
- 4.4** Places with current or potential heritage or cultural significance are protected and preserved for future generations
- 4.5** Shire buildings, gardens and grounds are fit for purpose and well maintained

Objectives

- 5.1** Effective communication and engagement with the community
- 5.2** Build partnerships and work collaboratively to amplify the outcomes that can be achieved
- 5.3** Accountable leadership supported by a professional and skilled administration
- 5.4** Sound governance, including financial, risk and asset management
- 5.5** Integrated strategic planning and reporting to drive continuous improvement
- 5.6** A customer-centred approach to everything we do