



CREATIVE *Communities* 2027

ENGAGE • CONNECT • INSPIRE

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Acknowledgements

The Shire of Harvey acknowledges the traditional custodians of the land and their continuing connection to the land, waters and community. We pay our respects to all members of the Aboriginal communities and their cultures; and to Elders both past and present.

The stories and experiences of Aboriginal and Torres Strait Islander people are the soul of this country. We acknowledge the First Peoples of Australia as the first creators of culture, first artists, the first storytellers and the first communities.

We would like to thank everyone who participated in the consultation process and our Arts and Culture Advisory Group. In putting forward this strategy we recognise the unique value our creative communities bring to our Shire and we will continue to celebrate the strength of our diversity in partnership with this advisory group.

This project was developed with the support of the Department Local Government Sport and Cultural Industries Leveraged Creative and Cultural Planning program. The Shire of Harvey thanks the Department for the opportunities they provide to Local Government and the creative industries.

PRIORITY PROJECTS

Creative Communities highlights six priority projects which are to be achieved over the next five years. These are to:

- 1** Develop fit for purpose Community Precincts in Australind and Harvey
- 2** Plan, develop and promote multi-disciplinary arts and cultural trails throughout the Shire
- 3** Grow the Shire's Community Arts Awards program
- 4** Develop a Creative Communities Toolkit
- 5** Develop exhibition opportunities for local artists to showcase their work in spaces and places throughout the Shire
- 6** Increase public art with the development of a Percent for Art Policy

Vision

The Shire of Harvey is recognised for its vibrant and inclusive creative and cultural community that is rich, engaging and reflects the uniqueness of each place.

COUNCIL'S COMMITMENT

Council is committed to support greater artistic vibrancy, strong participation and enjoyment, and to recognise rich place based diversity.



EXECUTIVE SUMMARY

Creative Communities 2027 presents a vision for the Shire to be recognised for its vibrant and inclusive creative and cultural community that is rich, engaging and reflects the uniqueness of our places.

Through the implementation of Creative Communities 2027, the Shire seeks to demonstrate the wider value of the arts in contributing to health and wellbeing, the economy and society as well as the role the arts can play in continued consultation and engagement with community.

The strategy has been developed in partnership with community and is shaped by an ambition to bring varied talents and creativity to the table. This partnership will continue over the next five years to also include collaboration with Federal and State Government, local businesses, the education sector, and community-based arts and cultural organisations.

Creative Communities 2027 will utilise current resources in the Shire including staffing across Community Development, Harvey Recreation and Cultural Centre and libraries to build momentum and increase as required.

In July 2022, Council endorsed the 2022 - 2023 Annual Budget allocating 13 cents per rateable dollar towards art and culture. The Shire aspires to increase this service level as nominated by the Strategic Community Plan and Corporate Business Plan by seeking to continue this momentum through external funding and collaboration, as well as incremental budget increases based on the action implementation plan.

This new five-year strategy will continue to concentrate and build upon on the four focus areas of:

- **Vibrancy of Public Spaces**
- **Artistic and Cultural Events**
- **Artistic and Cultural Capacity**
- **Art Collection**

These four focus areas have contributed to the development of an innovative and engaging action plan which includes six priority projects to be achieved over the next five years, which are to:

- **Develop fit for purpose Community Precincts in Australind and Harvey**
- **Plan, develop and promote multi-disciplinary arts and cultural trails throughout the Shire**

- **Grow the Shire's Community Arts Awards program**
- **Develop a Creative Communities Toolkit**
- **Develop exhibition opportunities for local artists to showcase their work in spaces and places throughout the Shire**
- **Increase public art with the development of a Percent for Art Policy**

Creative Communities 2027 supports Council's commitment to for greater artistic vibrancy, stronger participation and enjoyment, and to recognise place based diversity.



Cr Paul Gillett
Shire President and Chairperson
Arts and Culture Advisory Group



Annie Riordan
Chief Executive Officer

INTRODUCTION

Art and culture can be described as the adhesive that holds communities together.

The process of creating and sharing arts and culture develops social networks, contributes to a sense of identity and place, and builds upon the vibrancy of a community. Creative Communities 2027 seeks to recognise, contribute to and build upon this process.

Creative Communities 2027 lays out a strategic framework for supporting and growing arts and cultural activity in the Shire of Harvey and provides a blueprint to drive decision making in order to direct resources to the identified focus areas. The strategy recognises the Shire has a blank canvas which provides both a collection of challenges and opportunities. New initiatives and actions will develop over time and will include continued consultation and research that ensures effective investment in arts and culture in the Shire.

Key themes and focus areas have been identified by undertaking online and face-to-face workshops, surveys, focus groups with key stakeholders and community. Through these activities the Shire has developed a strong understanding of both individual and community concerns, ambitions and a vision for the future.

The stories and visions shared were reinforced by contemporary research, references to national and state policy and peer reviewing evidence of the benefits of arts and culture in other communities.

The consultation and research process have been prepared with the assistance of Art Consultant Stuart McMillan and Creative Corner.





**Creative Communities 2027
aims to achieve the
following outcomes:**

- Raise the profile of art and culture and highlight how each contribute to health and wellbeing, society and the economy.
- Increase opportunities for people to experience art and cultural practices by investigating the barriers they may face.
- Help secure new partnerships to maximise the Shire's resources and work with community to co-create activities.
- Enable artists, cultural practitioners and organisations to use the strategy for fundraising, advocacy and project planning.
- Support the Shire to strategically plan to increase opportunities for arts and cultural initiative delivery and funding.



Kaya Ngan djoorabin noonook Djinang

This is the greeting that welcomes all people to the Wardandi and Binjareb lands on which the Shire of Harvey meets today.

The place where we live and work today has always been influenced by the land that tells its own story. The hills of the Darling Range protect us. The land feeds and nourishes us. The waters of the estuary and rivers cleanse and heal us. It has always been that way for anyone who has lived here.

The names of our landmarks include Noongar names in Uduc and Korejikup and the Kaartdijin Bidee trail in Harvey. Then there are European names such as Harvey, Brunswick and Wellesley. Some such as Australind reflect the aspirations of the early settlement company with holdings in Australia and India.

Not everyone who has come to live within this area has chosen to do so, yet all have contributed. Early European settlers came full of hope and excitement as part of the West Australian Land Company. They travelled on ships whose names are still seen in street and locality names. Island Queen, Trusty, Diadem, and Parkfield have a monument on Old Coast Road to tell their story. The names of the passengers have made their mark on West Australian history, not just Shire history. And their descendants are still contributing to our cultural story today.

Some came as convicts, and as refugees and their stories were very different. They came to make a new life, full of determination to make a bright new future. They built railways, dams, bridges and created agricultural, dairy and mining industry and so much more. They carried scars from other lands and this land healed them and gave them new life. The gratitude and love they have for their new home are reflected in their achievements and their generosity to our community. The first part of the twentieth century saw people from this area travel to Europe and Asia as part of the Commonwealth during war. They returned with new knowledge and helped build and expand the local area.

The internees during World War II built a unique shrine, and created a new history by doing so. After that refugees from Europe arrived and settled in the area bringing more cultural heritage to us. This was followed by migrants from Asia, Africa and the Pacific who are now our neighbours.

People from all over the state, country and world have made their homes within the Shire of Harvey. Each brings culture and history that forms the ever changing pattern of the Shire's heritage that we all enjoy.

The landscape changes, the culture changes, and the heritage evolves, yet the land and water has always been our home, and always will be our home.



**Written by Shire of Harvey
Councillor, Amanda Lovitt**

DEFINING Arts & Culture

Art and culture includes the freedom for expression of creativity and tradition for everyone, creating an invaluable sense of belonging.

For the purpose of this strategy, art refers to the tangible and intangible products of creativity. It is a way of expressing and imagining ideas and using a variety of mediums to create something that can be experienced in either a temporary or ongoing way.

Culture refers to a sense of identity, or a way of life, that can be shaped by both the past and the present.

In the context of local government, arts and cultural activities are generally focused on community need and involve the supply of infrastructure to support interactions and activities. Placing a focus on art and culture for a rapidly growing Shire plays a significant role in community development, economic development, local employment, community wellbeing, tourism and social connection.

Creative Communities 2027 adopts a place based approach in supporting art and culture to become an integrated part of everyday life.

By adopting a place based approach, this strategy moves away from the view that art and culture is a sector only and moves towards supporting art and cultural practices as the energy and driving force for addressing community need within the Shire of Harvey.

A place-based approach supports the Shire's place making focus. Place making is the act, art and science of making great places from multiple perspectives. Place making has a focus on the physical places and spaces, and equally focuses on the creation of community well-being, social participation and contribution, and local economic and environmental outcomes.

What does art and culture mean?

"Art and culture is vital for my well-being, creative expression and life in general."

Consultation participant

"It's my life - it's the vehicle to have a connected community, expression of who we are and how we feel, and to address what's going on in the world"

Consultation participant

"It's the cornerstone of small towns, large cities, connection and creativity connect us all around the world. It's essential and a necessity. Culture first, economy will follow"

Consultation participant

"Bringing an atmosphere or vibrancy to a town. Art compliments the story and history of a town"

Consultation participant

"Culture means identity for me. Art not so much. I don't consider myself artistic."

Consultation participant



Creative Communities 2027 takes an inclusive approach to support the whole community to be engaged, connected and inspired.

Consultation findings revealed many comments from individuals stating they were not creative, however the strategy recognises that participation in art and culture is not only limited to the creation of artistic or cultural products.

Creative Communities 2027 raises the profile and embraces opportunities for a range of activities, including:



Celebration of multiculturalism



Community art and craft



Design and fashion



Digital media



Events, markets and festivals



Indigenous culture and history



Multicultural history



Multi-disciplinary craft



Multi-disciplinary public art



Performing arts



Storytelling and writing



Visual art and craft

GUIDING PRINCIPLES

“Everyone has the right freely to participate in the cultural life of the community, to enjoy the arts and to share in scientific advancement and its benefits.” – Universal Declaration of Human Rights Article 27.

The development of Creative Communities 2027 has been inspired and guided by the Australia Council for the Arts Cultural Engagement Framework. These principles convey how the Shire of Harvey will operate in regards to the implementation of the strategy.

The Australia Council for the Arts believes that Australia's diversity is a great cultural asset, and leads to greater artistic vibrancy and innovation. As such, participation in and enjoyment of the arts should be available to all Australians and not determined by social, physical, geographic or personal circumstances.

Guiding Principles of the Cultural Engagement Framework – Australia Council for the Arts.

Diversity

Respecting and interacting with cultural diversity makes the arts more relevant, dynamic, innovative and reflective of Australia today.

Dialogue

Providing access to cultural resources strengthens the public voice.

Artistic Excellence

Drawing on our diversity of perspectives and practice will continue to lead to artistic work of the highest quality, vibrancy and skill.

Inclusiveness

Exploring each other's cultures through making art encourages mutual respect and social harmony.

Belonging

Creating distinctive places through arts and cultural activities generates a sense of identity and shared ownership.

Community building

Engaging with art builds and strengthens communities.

Identity

Making art and engaging in cultural activities with diverse groups and communities produces art that is relevant to people's lives.

PROVEN SOCIAL IMPACTS

of art and cultural activities

It is important to highlight that access to art and culture in the community provides significant positive outcomes.

Research provides vital insights into the connections of arts and creativity to health, education and social capital. This will be critical as the Shire recovers from the COVID - 19 pandemic and looks to the future

A report prepared for the Department of Local Government Sport and Cultural Industries on the Social Impacts of Culture and the Arts WA (2019) identifies and quantifies social benefits in the broader community that are generated through participation or attendance at artistic and cultural activities.

Health

Across studies that investigate the relationships between engagement in arts and culture and broader outcomes, those relating to health, including both physical and mental health, feature prominently. While most health outcomes shown to be positively associated with participation in artistic and cultural activities are indirect benefits, that is, secondary to the act of participating itself, some can be directly linked to physical health benefits.

For example, dancing is a physical activity that directly impacts physical health through movement, increased heart rate, etc. The therapeutic health benefits shown to be positively associated with participation in artistic and cultural activities are mostly gained through social interaction and personal skills development, which boost confidence and self-esteem.

Activities	Outcomes		Personal Impacts	Instrumental Impacts
	Primary Effect	Secondary Effect		
General participation and attendance to arts and culture	Increased social interaction	Increased happiness, self-esteem, confidence and physical skills	Improved mental health and reduced risk of depression/anxiety and dementia	Reduced health expenditure by individuals and government
	Development of emotional skills		Reduced levels of stress	
	Development of physical skills		Improved physical health and reduced risk of fall/fall related injuries	

Education

Studies that investigate the relationships between engagement in arts and culture and educational outcomes generally relate to arts education programs or are focused on outcomes for young people. While the development of artistic skills represent direct benefits of participation in arts programs, the review focused on the broader educational benefits of general participation and attendance in arts and culture. These benefits include indirect outcomes for example, the development of abilities that improve learning outcomes and average exam scores, as well as increased motivation to engage in education.

Activities	Outcomes		Personal Impacts	Instrumental Impacts
	Primary Effect	Secondary Effect		
General participation and attendance to arts and culture	Increased cognitive skills	The development of new skills and improved attitude towards education	Improved cognitive abilities	Increased education attainment and improved employment outcomes
	Development of social skills		Increased likelihood of attending further education	
	Increased curiosity			

Social Capital

Artistic and cultural activities provide opportunities for social interaction which contribute to the development of social relationships and networks and enhance self-esteem. Artistic and cultural activities can bring together people with similar interests and also unite people from diverse backgrounds and social levels in a shared experience, facilitating the accumulation of social capital, specifically bonding and bridging social capital. Measuring the value of social capital can be challenging due to the intrinsic nature of outcomes such as trust, sense of belonging and self-esteem, to name a few. Certain indicators of social capital can be used as a measure for achieving social capital outcomes. These indicators include participation in volunteering and associative activities, charitable donations and participation in political processes (Siegler, 2014). Where these indicators are performing well it indicates that there is a higher level of social capital in the community.

Activities	Outcomes		Personal Impacts	Instrumental Impacts
	Primary Effect	Secondary Effect		
General participation and attendance to arts and culture	Increased social interaction	The development of self-esteem, self-efficacy, confidence and trust in others	Social trust and reciprocity	Increased social cohesion and civic engagement and stronger communities
	Strengthened social networks		Increased community spirit	
	Increased social connection		Increased sense of community belonging	

Source: Pracsys and Culture Counts 2018, Taylor et al 2015

Reference: Department of Local Government, Sport and Cultural Industries
Social Impacts of Culture and the Arts WA, Final Report

Creative and Cultural SNAPSHOT



28,567
Residents in the
Shire of Harvey



2.9% of residents
are **Aboriginal and/or
Torres Strait Islander**

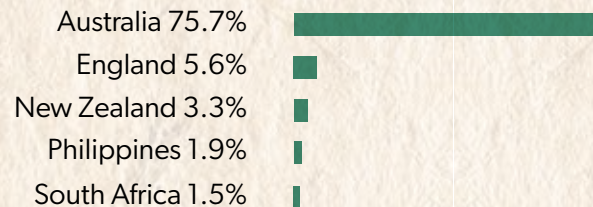


19% of Residents
born overseas

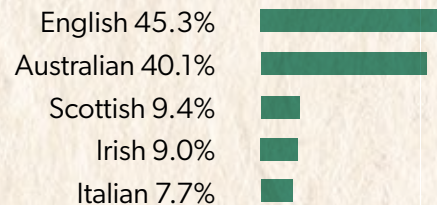


7% Language at home
other than English

Top 5 Birthplaces



Top 5 Ancestry



Languages used at home other than English

Italian
Filipino
Mandarin
Tagalog
Afrikaans

*Reference: Australian Bureau of Statistics,
Census Data 2021*

21 shows presented at
Harvey Recreation and Cultural
Centre in 2020-2021

Performances engaged
2571 people
from 53 different postcodes.

The Shire of Harvey funds
\$184,500
that drives art and cultural activities

Brunswick Recreation Ground
hosts one of Australia's
biggest one day shows
showcasing agriculture, arts and crafts.

WA Arts and Culture Snapshot

Creative industries are WA's

14th largest employer

Contributed an estimated

\$3.3 billion
in Industry Value Add (IVA)
to the WA economy in 2018-19

Generated an estimated

\$175.9 million
in service exports

94% of the WA public consider it important for **children to access arts and cultural activities** as part of their education

81% said that **the arts makes them feel good**

76% rated arts and culture as **valuable** for the community in WA

70% rated arts and culture as **valuable** to the identity of WA



32%
of the WA population
was born overseas



There are close to
130 Aboriginal
language groups
in WA, with more than
60 of those languages
spoken today



A language other than english is spoken in
19.4%
households in WA



WA has the
3rd largest
fringe festival in the world

Reference: Western Australian Cultural Infrastructure Framework 2030+

CULTURAL INFRASTRUCTURE

Cultural infrastructure plays an important role encouraging creative expression and enabling more social connection between community members.

Western Australian Infrastructure Framework 2030+

The Western Australian Cultural Infrastructure Framework 2030+ has been developed to enable a strategic, holistic approach to infrastructure planning and investment. The WA Cultural Infrastructure Investment Guidelines are designed to realise the outcome of efficient and effective cultural infrastructure investment for WA and are therefore integral to supporting the implementation of the Framework. The Guidelines provide guidance for proposed cultural infrastructure business case development and prioritisation for State Government, Federal Government, local governments, the cultural sector and the creative industries. The Investment Guidelines also align with the Department of Local Government, Sport and Cultural Industries' Public Value Measurement Framework to ensure economic, social and cultural outcomes are maximised. The PVMF logic model focuses on three core values: intrinsic value, instrumental value and institutional value.





The Shire of Harvey has a range of key cultural facilities which are an important consideration for effective arts and cultural development planning.

Council's investment and support through the Shire's libraries, cultural centre, town halls and community centres have provided access to spaces for various events, despite a lack of fit for purpose facilities. Alongside these cultural assets, there are many opportunities to experience live arts and music in public spaces throughout the Shire such as the Harvey Harvest Festival, agricultural shows and large community events.

Consultation findings have highlighted that gaps remain in fit for purpose cultural infrastructure and services across the Shire that is affordable and meets the diverse needs of community. This need will be considered as part of the development in the future of two proposed Community Precincts, in Australind and Harvey.

Australind Community Precinct

The Australind Community Precinct project recognises the current library facilities and administration centre are undersized relative to the existing and growing population needs of the area, and that currently the community does not have

access to fit for purpose community infrastructure. The Master Plan for the Australind Community Precinct is projected to be finalised by 2023.

Harvey Community Precinct

The Harvey Community Precinct project proposes the creation of a dynamic library and civic administration centre and will incorporate the Harvey Community Resource Centre, Harvey Community Radio, Harvey Aboriginal Corporation and other facilities that will cater for the growing population needs.

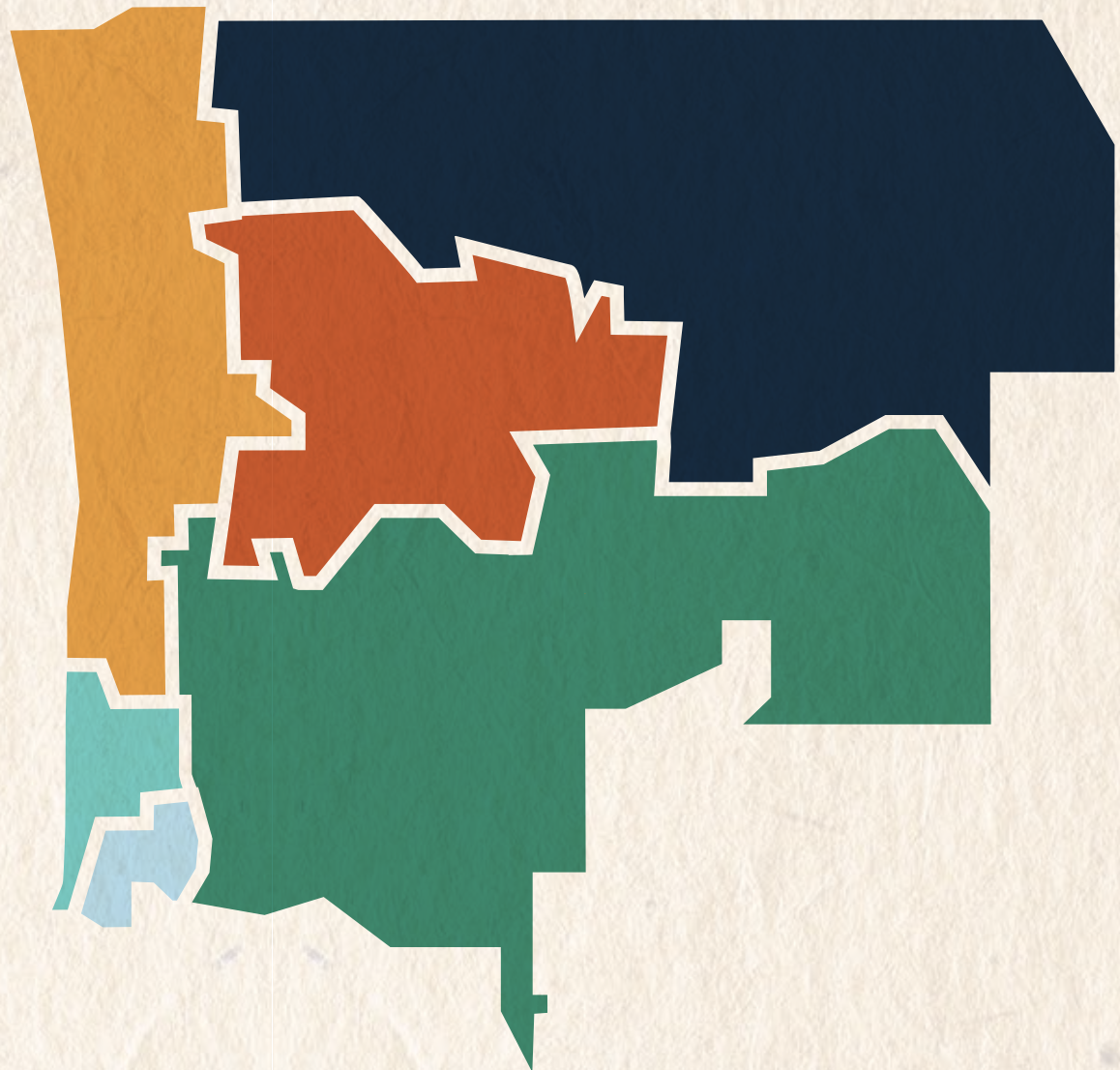
This regional area reflects growth, enterprise and sustainability, all values that the new precinct will promote. Heritage buildings within the community precinct in the Harvey Community Precinct will be rejuvenated by repurposing and updating the facilities to become flexible spaces, with a multitude of community and civic uses.

The development of the Harvey and Australind Community Precincts will be staged, with construction of the first phase anticipated to commence in 2023.

Art and Culture INFRASTRUCTURE MAP

District Map

-  **Coastal**
Binningup and Myalup townsites and Parkfield
-  **Harvey District**
Harvey, Uduc, Warawarrup and Wokalup
-  **Rural North**
Cookernup, Hoffman and Yarloop
-  **Rural South**
Beela, Bengier, Bruswick Junction, Mornington, Roelands and Wellesley
-  **Australind**
-  **Leschenault**



Art and Culture Infrastructure Map

Sites of Cultural Significance

- Harvey Internment Camp Memorial Shrine
- Harvey Dam and Amphitheatre
- Roelands Village

Art/Performing Arts Centres or Studios operated out of Shire assets

- Harvey Recreation and Cultural Centre
- Bianca Panetta Academy of Dance
- Uduc Dance Club, Uduc Hall
- Allegra Jazz Expressions, Harvey
- Harvey District Creative Arts Centre
- The Music Room
- Harvey Art Gallery
- Top Jazz Ballet, Australind

Public Open Spaces

- Snell's Park Harvey
- Stirling Cottage Gardens
- Brunswick River
- Myalup Community Reserve
- Ridley Place Foreshore

Community Centres and Halls

- Yarloop CRC
- Yarloop Town Hall
- Yarloop Library
- Cookernup Hall
- Harvey CRC
- Harvey Town Hall
- Uduc Hall
- Harvey RSL Hall
- Stanton Park Harvey
- Harvey Library
- Benger Hall
- Brunswick CRC
- Brunswick Town Hall
- Myalup Community Hall
- Binningup Hall
- Binningup Library
- Australind Community Hall
- Settlers Hall
- Australind Library
- Roelands Hall

Churches

- Harvey Church of Christ
- Harvey Catholic Church
- St Pauls Anglican Church
- Harvey Seventh Day Adventist Church
- Old Church of Our lady of Immaculate Conception
- Our Lady's Assumption church
- St. Peter's Anglican Church
- St Nicholas Anglican Church
- Australind Christian Reformed Church
- Australind Baptist Church
- Christ The Living Vine Church

Sculptures/Entry Statements

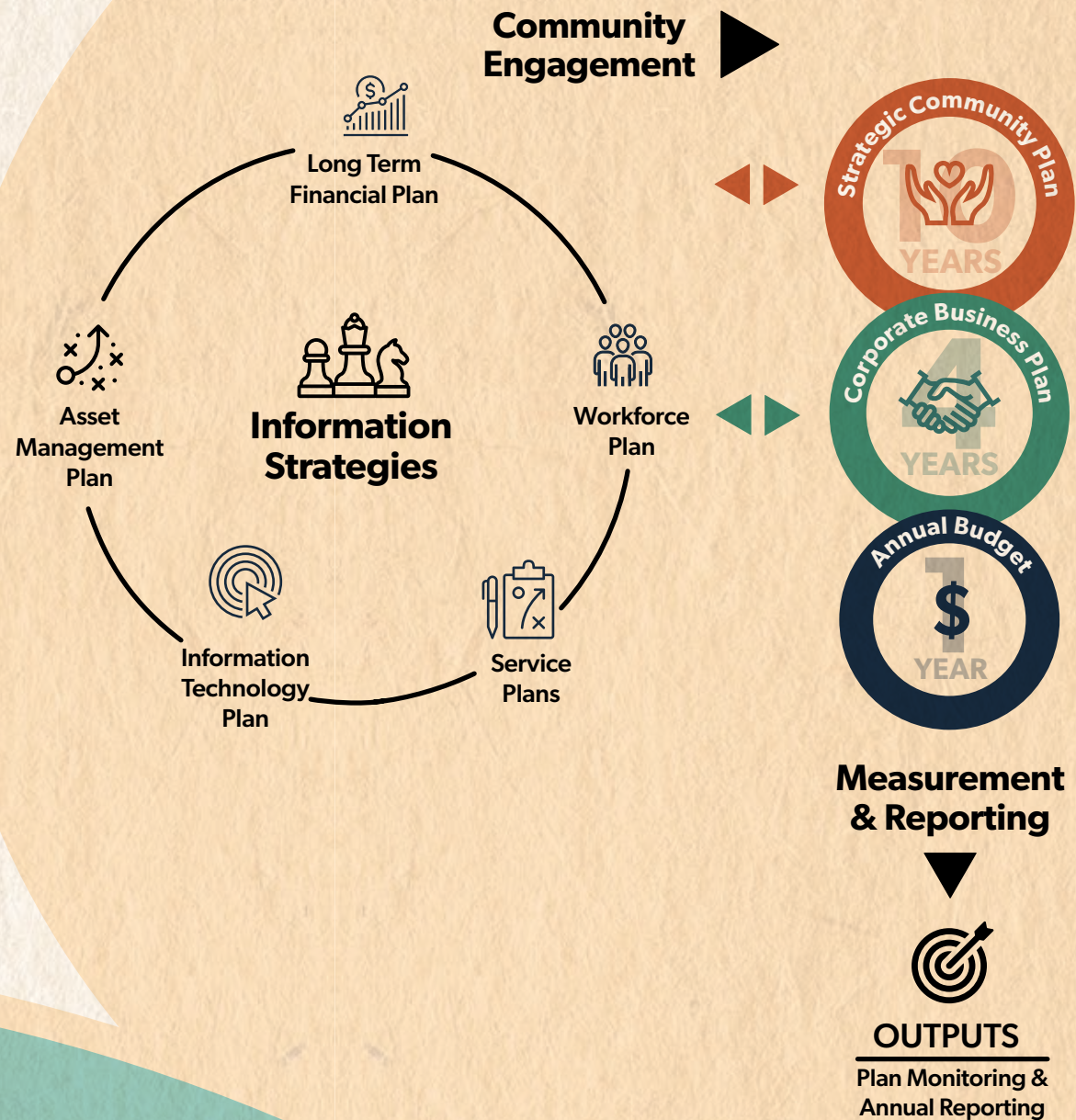
- Yarloop Entry Statement
- Harvey Entry Statement
- Harvey Drain Diversion Artwork
- Mainstreet mural
- Railway Mural
- Brunswick Entry Statement
- River Pool Mural
- Tennis Club Mural
- Binningup Entry Statement
- Community Hall Mural
- Myalup Entry Statement
- Clifton Park Entry Statement
- Heart and Home

Creative Communities 2027 will explore the use of both built and natural assets to find ways to use community facilities and public open spaces as locations for art and cultural activity.

Strategic Landscape

Creative Communities 2027 will be embedded into the Shire's integrated planning and reporting framework to ensure what is planned is delivered through robust financial and resource allocations.

This framework is governed by the actions of the Shire's Strategic Community Plan and Corporate Business Plan.



Creative Communities 2027 is interlinked with a number of other Shire plans and strategies that have a focus on raising the profile of arts and culture.

HARVEY REGION TOURISM ROAD MAP 2031

BRIGHT FUTURES, A STRATEGY FOR CHILDREN AND FAMILIES 2022-2027

1.1 Connecting opportunities that contribute to strong family foundations

- Explore ways to celebrate Indigenous culture in early years public spaces including planning, design and activation of spaces.

3.1 Promote the participation of children for a more inclusive, empowered, child friendly community

- Develop an annual postcard to be distributed to children to have their say in creative ways.

VOICES OF YOUTH, A STRATEGY FOR YOUNG PEOPLE 2021-2026

4.3 Develop and deliver opportunities for our youth to be social and creative

- Develop an iconic youth week festival at Ridley Place Foreshore
- Facilitate the development of youth workshops focussed on art and culture
- Facilitate the development of youth
- Workshops focused on radio craft and stage production

EVEN BETTER TOGETHER, ACCESS AND INCLUSION PLAN 2021-2026

1.2 Support the delivery of accessible and inclusive events and activities held within the Shire

- Review and activate the Accessible and Inclusive Events Checklist
- Investigate the provision of an inclusive event Quiet Zone for people with sensory requirements
- Support the development and promotion of inclusive and accessible events and activities

2.2 Ensure disability support services for culturally diverse communities within the Shire

- Engage with our local elders to support education and awareness of disability amongst Aboriginal families
- Develop partnerships to ensure the delivery of multicultural and Aboriginal disability support initiatives

COMMUNITY SAFETY AND CRIME PREVENTION PLAN 2021-2026

3.1 Increase safety and awareness participation with children and young people

- Investigate Urban Art Programs on future youth facilities

CASE STUDIES

Case Study 1:

Harvey Recreation and Cultural Centre

Shire of Harvey

The Harvey Recreation and Cultural Centre (HRCC) operated by the Shire of Harvey is a unique venue that caters for the sporting and cultural needs of the community.

This multipurpose venue will see basketball, senior's fitness, childcare and theatre all in the same venue, on the same day.

HRCC has transformed its programs and performing space and cemented a reputation as a presenter committed to growing diverse performing arts. Opened in 1993, it has developed from a space that hosts only a few shows a year to multiple shows in a month, providing a hotspot for the community to gather and a hub for art and culture in the Harvey townsite.

Acknowledged for the desire to provide creative opportunities, HRCC has obtained multiple grants from the Department of Local Government Sport and Cultural Industries. In 2018 and in 2020, Raise

the Roof and in the House funding has contributed \$320,000 towards arts and cultural activities throughout Harvey, and as a result have expanded a varied program of events that continue to contribute towards rich, meaningful and creative relationships with the community and stakeholders. Again in 2018, HRCC received \$229,538 from the Creative Regions Regional Venues Improvement Fund to transform their little stage to a space that has enabled major touring shows and performing arts productions to deliver entertainment.

In 2020, HRCC was shortlisted as a finalist for the Pinnacle Performing Arts Awards for the Western Australian Presenter of the Year recognised for meteoric growth in the amount of work programmed for the community and the quality

of what they offer producers. In late 2021, HRCC was nominated for and awarded as the winner of the Western Australian Presenter of the Year, for supporting and developing new WA productions and outstanding commitment to supporting WA work.

The team at HRCC has developed a reputation for outstanding and diverse presenting and for a huge commitment to community engagement. They continue to be a resounding success by clearly reflecting community needs through providing opportunities to enjoy art, entertainment and grassroots culture. These activities have long-lasting benefits in the community and allow local stories to be told, inspiring local residents to be part of something and feel connected to the place they live.



Case Study 2:

Harvey Aboriginal Corporation

supported by Shire of Harvey

Creating future funding opportunities for local Aboriginal people, the Harvey Aboriginal Corporation (HAC) celebrates first Australian culture through local indigenous industry and cultural awareness services.

Guided by a committee of Noongar Elders, the HAC employs local Aboriginal community members and facilitates a unique blend of cultural awareness activities, commercial enterprise and capacity building for its members, in order to celebrate indigenous culture in South West WA.

In July 2021 the HAC, in partnership with the Shire, was successful in obtaining a WA Hiking Participation Grant from the Department of Local Government, Sports and Culture and supported by the Department of Biodiversity, Conservation and Attractions.

The innovative hiking program invites community members to walk with Elders in local locations of cultural significance. The program has been a success combining indigenous knowledge through a sustainable service that has huge tourism appeal and potential. The grant also enabled participating

hiking and cultural tour leaders to undertake tourism, and land and conservation courses.

HAC were also recipients of an Alcoa Harvey Sustainability Fund grant to develop their internal business structure with an office space, website, marketing tools, uniforms and to deliver funded cultural training at local schools.

This synergy of government, business and indigenous skills is a repeatable model that has created a sustainable business and a social enterprise that has a bright future.





Case Study 3: **Margaret River HEART** Shire of Augusta-Margaret River

From humble beginnings, Arts Margaret River, in partnership with the Shire, have operated for more than 30 years. Starting in a recreation facility and now operating from the world acclaimed HEART.

The multipurpose venue has hosted many theatre productions, dances, balls, weddings, art exhibitions, school presentations, music concerts, sporting classes and movie screenings.

Under Council direction in 2015-2017, the Shire CEO Gary Evershed developed funding applications to secure a number of grants to redevelop the Cultural Centre. This included \$3.05m Royalties for Regions grant, \$1.4m from Lotterywest, \$1.8m from the Federal Government's National Stronger Regions program as well as a \$500,000 State Government Regional Venues Improvement Fund grant.

With funding secured, the Shire of Augusta-Margaret River redeveloped its 35-year-old former cultural centre building to create a new entertainment and arts precinct known today as Margaret River HEART - Hub of Entertainment, Arts and Regional Tourism. This amazing facility has provided the community an enriching platform for a

range of opportunities. As a highly flexible, modern and innovative precinct, it offers multi-purpose spaces that bring together entertainment, arts and business events in one world-class venue.

Festivals, major touring shows, performing arts productions and commercial cinema screenings attract many creative professionals, enthusiasts and aspiring musicians each year - reinforcing their commitment to fostering creativity and artistic activity. The delivery of future arts, cultural programs and heritage services at the new hub gives community members a chance to pursue their interests in the creative industries for many years to come.

The social, economic and environmental structure of the HEART allows people and business to spend more time and invest in Margaret River. With an estimated increase of 20,000 visitors to entertainment facilities in the region each year, the Margaret River HEART is a huge drawcard for the region's events industry.

The cordial partnership between Arts Margaret River and the Shire of Augusta Margaret River continues to keep the arts vibrant by presenting stimulating arts events and supporting all sectors of the community.

Case Study 4: Waste to Art Initiative

Fraser Coast Regional Council Queensland.

The Fraser Coast Regional Council (FCRC) Waste to Art competition is currently in its fifth year, with a prize pool of \$3,500 across four categories thanks to the support of their sponsors.

Waste to Art aims to challenge the way we look at waste and celebrates reusing and repurposing waste across the region through works of art. Local artists, school groups and community groups every year from June until October raid the goodies available at their Council's 'Reuse and Recycle' shop, op-shops or their own rubbish bins to find new and creative ways to create works of art from materials that would otherwise have ended up in landfill. The competition highlight is the display of the artworks at Council's 'Gatakers Artspace', which is a creative hub within the historic warehouse buildings of the old port of Maryborough.

Waste to Art entries are displayed for the public after the competition, and options are available for artists to sell their pieces through the gallery. Announcement of the winners occurs at the exhibition launch, with voting continuing for the 'People Choice' award throughout the two-month long public exhibition of the works.

In 2021, the competition had 86 entries in the 'Over 18's' category, 27 entries in the '12-17 years' category, 26 entries in the '8-11 years' category and eleven entries in the 'Under 8's' category, for a total of one hundred and fifty entries altogether. The program has the full support of Council and the elected members, who are often selected to act as judges for the event.

This exciting competition and exhibition gives aspiring and professional artists the chance to explore and share their waste reduction messages whilst showcasing their artistic ability.



COVID-19 RESPONSE

This strategy has been developed through the lens of the COVID-19 pandemic.

ABS statistics highlight the art and cultural sector as one of the sectors most affected by the COVID-19 pandemic. This will also be the area of the economy slowest to recover with the sustainability of some areas now seriously challenged.

Key Statistics

- ABS reported 30 March 2020 **53% of arts and recreation businesses nationally reported they were not trading.**
- ABS reported **23% job loss** in Western Australian Arts and Recreation services as at 30 May 2020.
- **Over 450 events cancelled** in Western Australia affecting nearly 900,000 attendances.
- Estimated financial impact within Western Australia of **\$48 million.**

Creative Communities 2027 is not a document that exclusively focuses on the recovery from COVID-19 but will recognise the role creative and cultural industries can play in reimagining a more creative, more connected and more vibrant Shire.



Focus areas

Focus Area 1: **Vibrancy of Public Spaces**

Vibrant places and spaces that support and inspire the sustainable development of participation in and celebrate creativity and culture.

Focus Area 2: **Artistic and Cultural Events Program**

Develop and grow an engaged audience base for artistic and cultural events that are inclusive, placed based and celebrate diversity.

Focus Area 3: **Artistic and Cultural Capacity**

Increase opportunities and enhance participation, engagement and support through accessible programs, collaboration and partnerships.

Focus Area 4: **Art Collection**

Showcase and celebrate artwork that reflect our community and enrich our spaces.



Consultation and Engagement

Creative Corner and Art Consultant Stuart McMillian were engaged to deliver the consultation for Creative Communities 2027.

Together with the Shire's Community Development team a range of activities were undertaken that have included:



2 **Community World Café**
Workshops



2 **Workshops** with Children
and Young People



2 **Workshops** with Shire Officers
and Councillors



28 **one on one interviews** with
community, local Indigenous
elders, State Government and key
industry bodies

Online survey

This consultation process has provided an understanding of the current opportunities, constraints and potential growth drivers for the Shire of Harvey. This data was recognised in the development of Creative Communities 2027. Each workshop involved local creatives, stakeholders, and consumers from a broad array of backgrounds and focussed on:

- Understanding key factors influencing the current environment
- Establishing priorities and opportunities for local creative and cultural development
- Identifying the role of local government and community to contribute to the further development of arts and culture

Opportunities identified by community

Key opportunities for growth across the Arts and Culture sector within the Shire have been highlighted and these include:

- **Supporting areas outside of the Harvey townsite** with additional opportunities
- **Increased engagement opportunities** for school-aged community members
- **Increased communication around funding and grants opportunities**
- **Opportunity for linkages with arts bodies** that service regional areas such as Art on the Move and Propel Arts
- **Artist-in-residence programs** were highlighted as a method which locals and key organisations that service the region had seen as successful undertakings in other areas
- **Additional infrastructure opportunities** for the Shire to capitalise on interest in the sector
- **Increased access to funding opportunities** (advertised locally)
- **A more diverse range of public events and festivals** - with a key focus on creating opportunity for local youth to get involved

The strongest theme across consultation was a desire to have the community represented visually within the town centres, and many people highlighted the importance of the Filipino and Indigenous communities within the Shire as being of significant cultural importance, despite both making up a relatively small percentage of the overall population. This enforces the awareness of, and inclusive nature of, the local community in their want to create a safe, supportive environment for all who participate in life within the Shire.

Creative Communities ACTION PLAN



Measuring creative and cultural impact

To understand the impact of Creative Communities a range of measures will be investigated and implemented. This will include standard processes such as number of projects/initiatives delivered, number of creatives engaged and measuring economic outcomes but it is important to highlight the need to measure increased feelings of wellbeing, a greater sense of belonging and feeling more connected to the community.

Understanding Creative Communities, Art and Culture Strategy Action Plan

1. Focus Areas

To reach our vision the strategy concentrates on four focus areas:

- Artistic and Cultural Capacity.
- Artistic and Cultural Events.
- Vibrancy of Public Spaces.
- Art Collection.

2. Objectives

An objective sits under each focus area. The objective has been developed from consultation data and will be implemented over the duration of the strategy.

3. Actions

Under each objective is an action describing the approach the Shire will take in practical terms to achieve the outcomes via projects, initiatives and partnerships.

The Role of the Shire of Harvey

The Shire of Harvey exists to provide, facilitate and advocate for services, infrastructure and facilities to improve quality of life for everyone. It has varying roles to play when working towards the vision and goals set for the community.

Lead

Creating an environment for arts and culture to grow and thrive by being progressive and making things happen.

Advocate

Championing local art and culture and leveraging the Shires position to generate new opportunities.

Partner

Collaborating with the community and other stakeholders to generate new opportunities.

Facilitate

Making spaces available to facilitate creative projects and initiatives



VIBRANCY OF PUBLIC SPACES

OBJECTIVE 1.1

Vibrant places and spaces that support and inspire the sustainable development of participation in and celebration of creativity and culture.

ACTION		What this looks like		Role	22-23	23-24	24-25	25-26	26-27
1.1.1	**Support the planning, development and activation of inclusive and accessible creative spaces within the Shire of Harvey Community Precincts	<ul style="list-style-type: none">• The Australind Community Precinct should include a co-located multipurpose arts precinct for a diverse and inclusive creative community.• The Harvey Community Precinct should include an arts precinct that supports the co-location of the creative community for the purpose of art and cultural practices including: Harvey Community Radio and Harvey Aboriginal Corporation (HAC).• Consult with local creatives and cultural practitioners during all planning and construction stages of the Community Precincts.	Chief Executive Officer, Community and Lifestyle	Lead	●	●	●	●	●

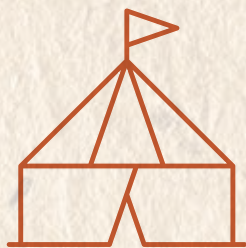
ACTION		What this looks like		Role	22-23	23-24	24-25	25-26	26-27
1.1.2	Promote multi-use facilities and spaces that support collaboration, knowledge and skill sharing for the development of vibrant outcomes	<ul style="list-style-type: none"> Advocate for the development or renewal of Shire owned facilities for creative communities to engage in art and cultural practices. Support and encourage the use of diverse spaces for open studios, workshops, exhibitions etc. Investigate and support implementation of online booking platform. Audit existing spaces and facilities owned by the Shire of Harvey. Map facility locations and resources making available to creative community throughout on online booking system where relevant. 	Community and Lifestyle	Lead	○	○	○	○	○
			Infrastructure Services						
1.1.3	Support the development of a Harvey Recreation and Cultural Centre (HRCC) Masterplan	<ul style="list-style-type: none"> Support redevelopment of HRCC to enhance provision of artistic and cultural events. Support capital improvements for HRCC. 	Community and Lifestyle	Lead		●	○	○	○

ACTION		What this looks like		Role	22-23	23-24	24-25	25-26	26-27
1.1.4	Support the development of the Brunswick Recreation Ground (BRG) Masterplan	• Support the development of an events marketing strategy for the BRG.	Community and Lifestyle	Lead	○	○	○	○	○
		• Support the construction of an amphitheatre at BRG to support annual art and cultural community events including carols and performing arts.	Sustainable Development						
1.1.5	Incorporate vibrant art for the Leschenault Leisure Centre's court expansion project	<ul style="list-style-type: none"> • Implement the Percent for Art Policy and facility redevelopment plan. • Advocate and promote the redeveloped multi-purpose events space. • Celebrate sport, culture and heritage, and increase sense of community connection through creative representation. 	Community and Lifestyle	Lead	●	●	○	○	○
1.1.6	Increase appreciation for Indigenous heritage across the Shire	<ul style="list-style-type: none"> • Support provision for a yarnning circle in Harvey. • Support viability, engagement and capacity development of Indigenous leaders through art and cultural practice. • Ensure that creative work is culturally appropriate through consultation with local Elders. • Investigation of dual naming of places of significance and continue dual naming of playgrounds and skate parks. 	Community and Lifestyle	Lead	○	○	○	○	○

ACTION		What this looks like		Role	22-23	23-24	24-25	25-26	26-27
1.1.7	Implement Place Plan actions throughout the Shire	<ul style="list-style-type: none"> • Increase visibility of murals including street art. • Support the Brunswick Town Team Movement with their vision to provide mainstreet beautification and activation, including banners project. 	Community and Lifestyle	Lead	●	●	●	●	●
			Infrastructure Services						
1.1.8	Advocate for the creative enhancement of State Government owned infrastructure	<ul style="list-style-type: none"> • Advocate for installation of murals on water towers in Binningup and Australind/Leschenault. 	Community and Lifestyle	Advocate	○	○	○	○	○
			Infrastructure Services						
1.1.9	Develop a mural guide for all Shire owned, leased or managed facilities	<ul style="list-style-type: none"> • Map mural locations as part of the art trails program. 	Community and Lifestyle	Lead	●	○	●	○	●

ACTION	What this looks like		Role	22-23	23-24	24-25	25-26	26-27
1.1.10 **Plan, develop and promote multi-disciplinary art and culture trails throughout the Shire	<ul style="list-style-type: none"> Investigate and map existing art and culture trails through the Shire. Support the development of Art and Cultural Trail Program. Support capacity development of creatives to increase participation and diversity Art and Cultural Trail Program. Advocate with neighbouring Local Governments to amplify art and cultural trails. Creative interpretive signage for all installations. 	Community and Lifestyle Sustainable Development	Lead Facilitate	●	●	●	●	●
1.1.11 Investigate night activation of Shire owned places for events and activities	<ul style="list-style-type: none"> Support renewal of infrastructure of Shire owned spaces for night activation. Transform Shire facilities for night time activation of spaces for events and activities. Investigate activation of libraries and similar outside of normal business activities for community activation. 	Community and Lifestyle Sustainable Development	Partner		●	○	○	○





ARTISTIC AND CULTURAL EVENTS

OBJECTIVE 2.1

Develop and grow an engaged audience base for artistic and cultural events that are inclusive, place based and celebrate diversity.

ACTION		What this looks like	Responsible	Role	22-23	23-24	24-25	25-26	26-27
2.1.1	**Grow exhibition opportunities for local artists to showcase their work in spaces and places throughout the Shire	<ul style="list-style-type: none">• Work towards increasing the public profile of creatives in the Shire.• Support creative networks with the availability of spaces to showcase artwork in diverse locations.• Advocate for more opportunities with Art on the Move, Regional Arts WA, Circuit West and other arts organisations.• Seek opportunities to showcase our natural assets and cultural infrastructure• Increase activities, workshops and events by and for the art and cultural community.	Community and Lifestyle	Lead	●	●	●	●	●

ACTION	What this looks like	Responsible	Role	22-23	23-24	24-25	25-26	26-27
2.1.2 Provide opportunities to increase participation in creative and culture activities across all demographics in the Shire	<ul style="list-style-type: none"> • Consultation with people living with a disability, older people, young people, First Nation people, CALD people to identify barriers to participating. • Providing free activities for the community. 	Community and Lifestyle	Lead Partner	○	○	○	○	○
2.1.3 Encourage connection and collaboration with neighbouring local governments through creative and cultural events, activities etc.	<ul style="list-style-type: none"> • Inviting other LG to partner for creative and cultural events and activities. 	Community and Lifestyle	Lead	○	○	○	○	○

ACTION	What this looks like	Responsible	Role	22-23	23-24	24-25	25-26	26-27
2.1.4 Advocate for and support arts and business events that facilitate partnership initiatives between creatives and businesses	<ul style="list-style-type: none"> • Support the arts and cultural community introduction to business networks. • Support the development of an art and cultural practitioner directory in conjunction with the business directory. • Support the facilitation of events that create partnership opportunities for creatives with businesses and businesses with creatives. 	Sustainable Development	Advocate	○	○	○	○	○
2.1.5 Support the development of sustainable creative and cultural events and activities across the Shire with a focus on accessibility, diversity and inclusion	<ul style="list-style-type: none"> • Strengthen the partnership and collaboration between creative practitioners and the Shire. • Promote the Act, Belong, Commit mental health and wellbeing campaign. • Explore potential for touring shows delivered in HRCC to be extended into other places within the Shire of Harvey. • Plan and facilitate an annual Creative Market to provide a space for promotion and/or retail. • Deliver pop-up creative and cultural activities across the Shire that activate places and spaces including workshops and performative art. 	Community and Lifestyle	Lead Partner	○	○	○	○	○
		Sustainable Development						

ACTION	What this looks like	Responsible	Role	22-23	23-24	24-25	25-26	26-27
2.1.6 Support library based art and culture events and activities	<ul style="list-style-type: none"> • Development of a literacy festival. • Provide author talks, writing and storytelling workshops. • Investigate opportunities to share digitised history of art and culture. 	Community and Lifestyle	Lead Partner	●	○	○	○	○
2.1.7 Advocate for opportunities for communities to tell their own stories through creative and cultural expression	<ul style="list-style-type: none"> • Digitisation of history by partnering with historical groups, community organisations and individuals • Support live events where stories are told through creative and cultural expression. • Support storytelling by investigating and sharing opportunities for mentorship and skill development. 	Community and Lifestyle	Advocate			●	○	○
2.1.8 Continue to deliver cultural events and shows at the Harvey Recreation and Cultural Centre	<ul style="list-style-type: none"> • Support the delivery of a diverse range of performances for all ages and abilities across the Shire. 	Community and Lifestyle	Lead	○	○	○	○	○

ACTION		What this looks like	Responsible	Role	22-23	23-24	24-25	25-26	26-27
2.1.9	Showcase Shire creative practitioners and infrastructure at Shire facilitated events	<ul style="list-style-type: none"> • Develop and support Brunswick Recreation Ground event plan. • Advocate to showcase the Leschenault Leisure Centre multi-use mezzanine through multi-cultural recreation events. • Plan events that support and celebrate our diverse creative community including: YouthChella, Mini-Fest and Age Friendly Expo. 	Community and Lifestyle	Lead Partner	●	○	○	○	○
			Sustainable Development						
2.1.10	Support event organisers, local community organisations and businesses to present events across the Shire	<ul style="list-style-type: none"> • Support the implementation of an online facility booking system. • Ensure Shire spaces are available to support and to improve access to events. 	Community and Lifestyle	Lead Partner	●	○	○	○	○
			Sustainable Development						
2.1.11	Support opportunities for the emergence of disruptive creative and cultural programs by supporting emerging concepts	<ul style="list-style-type: none"> • Bridge the gap between traditional creative and cultural practitioners and contemporary art methods including influencers. • Celebrate diversity by encouraging emerging creatives through access to spaces and professional development. 	Community and Lifestyle	Lead Partner	○	○	○	○	○
			Sustainable Development						





ARTISTIC AND CULTURAL CAPACITY

OBJECTIVE 3.1
Increase opportunities and enhance participation, engagement and support through accessible programs, collaboration and partnerships.

ACTION		What this looks like	Responsible	Role	22-23	23-24	24-25	25-26	26-27
3.1.1	***Develop a Creative Community Toolkit: a set of clear, informative and accessible resources for Creatives within the Shire of Harvey	<ul style="list-style-type: none">• Make available resources that support emerging and existing creatives to support Creative Community emergence and growth.• Culture Counts subscription with annual survey to measure creative capacity.• Create opportunities for emerging and existing Creative Community leaders, to participate in creative professional skill development workshops	Community and Lifestyle	Lead Facilitate Partner		●	○	○	○

ACTION		What this looks like	Responsible	Role	22-23	23-24	24-25	25-26	26-27
3.1.2	**Support the development of local creatives, cultural practitioners and organisations to grow a sustainable creative and cultural economy.	<ul style="list-style-type: none"> • Develop a Creative Charter: an agreement between Creatives and the Shire describing shared values and common goals. • Support development of local practitioners seeking opportunities through the Percent for Art Policy • Provide advice on governance structure to newly formed groups or groups needing support for creative and cultural practices within the Shire of Harvey. • Recognise that Creative and Cultural Practice can be for personal practice, financial reward or both and create opportunities and space for practices to co-exist. 	Community and Lifestyle	Lead Facilitate Partner		●	○	○	○
3.1.3	Implement curation and workforce planning	<ul style="list-style-type: none"> • Investigate employment of a curator to support creative and cultural practitioners. • Advocate for the Shire of Harvey to have a representative workforce that supports creative practice. Include creative skills and/or qualifications as essential requirements for Arts Officer position description. • Advocate for training and employment pathways for people in the creative industries of all ages and abilities. 	Community and Lifestyle	Lead Advocate Facilitate Partner			●	○	○

ACTION	What this looks like	Responsible	Role	22-23	23-24	24-25	25-26	26-27
3.1.4 Acknowledging our First Nation peoples, country and culture to strengthen partnerships with First Nation stakeholders	<ul style="list-style-type: none"> • Development of a Shire Reconciliation Action Plan in partnership with First Nations people. • Continue to work in partnership with local Elders for Citizenship Ceremony events. 	Community and Lifestyle	Lead Facilitate Partner	●	●	○	○	○
3.1.5 Support the capacity of creative community to seek various forms of funding	<ul style="list-style-type: none"> • Increase communication and support creatives to secure Shire, State, Federal and other funding opportunities. • Development of creative grant workshops • Sharing case studies of successful applicants to inspire • Encourage sustainable partnerships within our creative community. • Providing support and advice on funding applications. • Increased successful grant applications. • Encourage sustainable partnerships between creative practitioners and funding bodies. 	Community and Lifestyle	Lead Facilitate	○	○	○	○	○

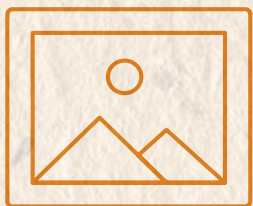
ACTION	What this looks like	Responsible	Role	22-23	23-24	24-25	25-26	26-27
3.1.6 Development of a Creative and Cultural Practitioner Directory	<ul style="list-style-type: none"> • Create Creative and Cultural Practitioner Directory online resource. • Creation of networking opportunities for creatives. • Develop a strong network of local creatives by providing opportunities to connect in spaces that encourage creativity. 	Community and Lifestyle	Advocate Partner			●	○	○
3.1.7 Support an Artist in Residency program	<ul style="list-style-type: none"> • Investigate an artist in residency program for the Shire. • Develop a plan to action an art in residency program. • Activate an artist in residency program that supports capacity development of residents. • Encourage an art in residency program that supports Youth events and education opportunities. 	Community and Lifestyle	Lead Advocate Facilitate Partner	●	●	●	●	●
3.1.8 Partner with education providers to provide creative and cultural opportunities	<ul style="list-style-type: none"> • Provide activities and workshops with touring shows from Harvey Recreation and Cultural Centre. • Provide an Annual Art award for end of year presentations to Shire of Harvey High Schools. • Advocate for creative partnerships with South West Regional Tafe and Edith Cowan University. 	Community and Lifestyle	Lead Advocate Facilitate Partner	○	○	○	○	○

ACTION	What this looks like	Responsible	Role	22-23	23-24	24-25	25-26	26-27
3.1.9 Foster creative community development with the Shire	<ul style="list-style-type: none"> • Information exchanges through the Art and Culture Advisory Group. • Host meetings with Creative Community in spaces that are conducive to creativity. • Establishment of diverse and inclusive community reference groups. 	Community and Lifestyle	Lead Partner	○	○	○	○	○
3.1.10 Consult with Culturally and Linguistically Diverse (CALD) communities and create opportunities for sharing and learning	<ul style="list-style-type: none"> • Establish an emerging multi-cultural network through Shire libraries with individuals who have identified the need for increased creative and cultural activities. • Support celebration of multiculturalism through days of significance throughout the Shire. 	Community and Lifestyle	Lead Facilitate Partner	○	○	○	○	○

ACTION	What this looks like	Responsible	Role	22-23	23-24	24-25	25-26	26-27
3.1.11 Investigate a space within Shire libraries for creatives to commission artworks and share creative materials or skills	<ul style="list-style-type: none"> Investigate and develop an art library procedure for the donation and storing of consumable items. Investigate and develop a template for creatives to use to share skills or resources. 	Community and Lifestyle	Lead Partner			●	○	○
3.1.12 Investigate and create opportunities to support sustainable art practices through partnership with businesses and waste management organisations	<ul style="list-style-type: none"> Establish low cost recycled resource co-op at waste management facilities (or similar) to support community participation in sustainable art practices. Investigate opportunities to partner with local business and industry to engage artists to use recycled or waste materials for art projects or workshops. Establish a sustainability through the Creative Communities art awards which is celebrated at a community event. 	Community and Lifestyle	Lead		●	○	○	○

ACTION	What this looks like	Responsible	Role	22-23	23-24	24-25	25-26	26-27
3.1.13 **Grow the Shire's Community Art Awards Program	<ul style="list-style-type: none"> Continued support for the Harvey Art Prize biennial exhibition. Development of an art award eligibility policy. Recognition of emerging and professional artists in the Shire. 	Community and Lifestyle	Partner	●	●	●	●	●
3.1.14 Consult with local creatives and cultural practitioners during all planning stages of the Australind and Harvey Community Precincts	<ul style="list-style-type: none"> Continued engagement with community reference groups. Information sharing through the Art and Culture Advisory Group. 	Chief Executive Officer Community and Lifestyle	Lead	●	○	○	○	○

ACTION	What this looks like	Responsible	Role	22-23	23-24	24-25	25-26	26-27
3.1.15 Inform the community what has been achieved during the implementation of Creative Communities 2027	<ul style="list-style-type: none"> • Development of an end of financial year video to promote via online Shire platforms. • Promotion of initiatives through monthly newsletter. 	Chief Executive Officer Community and Lifestyle	Lead	●	○	○	○	○
3.1.16 Demonstrate inclusion of LGBTQIA+ people through creative practices and culture	<ul style="list-style-type: none"> • Create meaningful opportunities to partner with LGBTQIA+ creative and cultural practitioners • Support activation of Pride month celebrations throughout the Shire. 	Community and Lifestyle	Lead Facilitate Partner	○	○	○	○	○



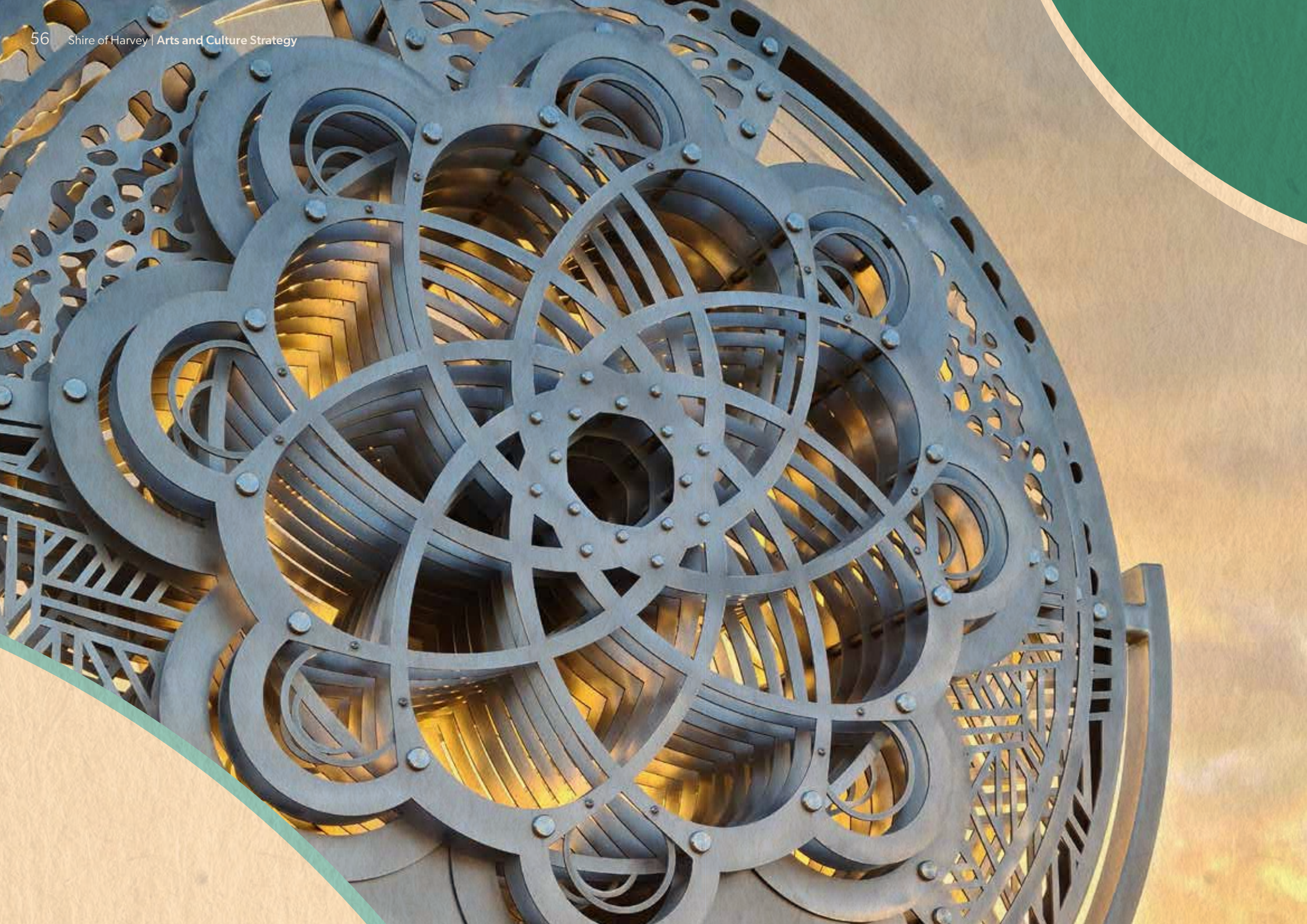
ART COLLECTION

OBJECTIVE 4.1

Showcase and celebrate artworks that reflect our community and enrich our spaces.

ACTION	What this looks like	Responsible	Role	22-23	23-24	24-25	25-26	26-27
4.1.1 ***Develop a Percent for Art Policy	<ul style="list-style-type: none"> Bringing artists into the design process and enrich the Shire's community buildings. Investigate then seek opportunities for developer contributions to provide for cultural place making. 	Community and Lifestyle	Lead	●	○	○	○	○
4.1.2 Employ an art and heritage curator for the Shire's Art collection	<ul style="list-style-type: none"> Investigate and determine art collection planning and management requirements. Support the creative community to strengthen through Art Curation and Artist support services. 	Community and Lifestyle	Lead	●	○	●	○	○
4.1.3 Establish a digital resource library for art and culture	<ul style="list-style-type: none"> Investigate online methods for the showcasing of collections. Investigate opportunities to create linkages with state based initiatives and resources, supporting capacity development for creative digital media. Ensure social inclusion and bridging the digital divide between creative practitioners and influencers. 	Community and Lifestyle	Lead				●	○

ACTION	What this looks like	Responsible	Role	22-23	23-24	24-25	25-26	26-27
4.1.4 Investigate and create a policy for acquisition, care and development of Shire art collection	<ul style="list-style-type: none"> • Audit Shire infrastructure seeking art storage facilities • Develop and implement an art acquisition policy and plan. • Develop and implement an art care policy and plan. • Develop and implement an art storage policy and plan. • Develop and implement a plan to expand the Shire's art collection. 	Community and Lifestyle	Lead	○	○	○	○	○
4.1.5 Continue Sister City relationship	<ul style="list-style-type: none"> • Cultural exchanges, programs and events hosted and shared between the Shire and Moka City 	Sustainable Development	Lead	○	○	○	○	○



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Creative Corner – Shire of Harvey Community Engagement Report

NOTES

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