



## Expression of Interest

**Short-term Licence Agreement or Long-term Lease Arrangement of the former Harvey Visitor Centre building, 1 James Stirling Place, Harvey WA**

### THE OPPORTUNITY

The Shire of Harvey (Shire) is offering an exciting opportunity to occupy the former Harvey Visitor Centre building at 1 James Stirling Place, Harvey.

Located immediately off South Western Highway with excellent road visibility and visitor awareness, the building is situated within the historic Stirling Cottage Precinct, adjacent to the heritage-listed Stirling Cottage, Stirling Gardens, the Harvey River and the Kaartdijin Bidee Trail.

### VISION

The aim of this EOI is to positively reactivate the former Harvey Visitor Centre building whilst complementing the existing uses of the Stirling Cottage Precinct.

### The successful applicant should:

- Encourage foot traffic to the Stirling Cottage Precinct.
- Support the wider vision for the Precinct, as outlined in the [Harvey Region Tourism Road Map 2031](#).
- Contribute and/or align with the Harvey Region brand focus and key visitor experiences of:
  - Nature and Adventure;
  - Food and Beverage;
  - Arts and Culture;
  - Heritage; and
  - Events.
- Enhance local amenity, existing uses and aesthetic appeal.



## SCOPE

We will consider a wide-range of opportunities that achieve our vision. Potential concepts could include, **but not limited to a:**

- Studio or gallery offering local and regional artworks and craft for purchase.
- Hybrid businesses that combine two or more products/services, for example: a book exchange and hand-made artisan products.
- Business selling packaged local food produce, flowers etc.
- Artist co-op selling a range of products from local artists and engaging customers through sharing the stories Outdoor and adventure retail store or tour operator.
- Tourism-focused hire company i.e. bike or canoe hire.
- Business or operation that supports the heritage-focus of the site.
- Up-cycled or unique clothing store.
- Business that offers on-brand workshops and small events for visitors and residents.

Please note, the current building facilities **do not** allow for on-site food preparation.

If you are unsure whether your proposal is within the scope, kindly contact the Destination Harvey Region Business Unit.

## TENURE

We are open to a wide-range of tenure options, from a six (6) to twelve (12) month short-term licence agreement to a lengthier lease arrangement, depending on applicant suitability and the potential to drive tourism and activate the site.

### CONTACT

Interested parties should kindly contact the Shire's Destination Harvey Region Team by **Friday 22 April 2022 at 4pm (AWST)**.

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## HARVEY REGION

For more information about Destination Harvey Region, visit [harveyregion.com.au](http://harveyregion.com.au).

